

**Remit Address:**

WFLA
33096 Collection Center Drive
Chicago, IL 60693
Main: (813) 221-5771
Billing: (317) 296-3100

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
125 West 55th Street
New York, NY 10019
USA

DUPLICATE INVOICE

Advertiser	POL/Dana Young for Senate/FRSCC
Product	BROADCAST
Estimate Number	4730

Invoice #	932555-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	932555
Alt Order #	25286448
Deal #	
Order Flight	09/14/16 - 10/05/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	1177
Product 1/2	1769

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WFLA	Local News @ 6a	558-7a		09/12/16 to 09/18/16	2x	---T---				
	WFLA			Th	09/15/16	:30	6:11 AM	DY301TVFLH	\$300.00		2
	WFLA			Th	09/15/16	:30	6:29 AM	DY301TVFLH	\$300.00		1
3	WFLA	Local News @ 6a	558-7a		09/12/16 to 09/18/16	1x	----F--				
	WFLA			F	09/16/16	:30	6:22 AM	DY301TVFLH	\$300.00		1
5	WFLA	Today Show	657-9a		09/12/16 to 09/18/16	2x	---T---				
	WFLA			Th	09/15/16	:30	7:59 AM	DY301TVFLH	\$1,400.00		2
	WFLA			Th	09/15/16	:30	8:54 AM	DY301TVFLH	\$1,400.00		1
6	WFLA	Today Show	657-9a		09/12/16 to 09/18/16	1x	----F--				
	WFLA			F	09/16/16	:30	8:46 AM	DY301TVFLH	\$1,400.00		1
8	WFLA	Today Show 2	9-10a		09/12/16 to 09/18/16	2x	---T---				
	WFLA			Th	09/15/16	:30	9:27 AM	DY301TVFLH	\$700.00		1
	WFLA			Th	09/15/16	:30	9:59 AM	DY301TVFLH	\$700.00		2
9	WFLA	Today Show 2	9-10a		09/12/16 to 09/18/16	2x	----F--				
	WFLA			F	09/16/16	:30	9:29 AM	DY301TVFLH	\$700.00		2
	WFLA			F	09/16/16	:30	9:56 AM	DY301TVFLH	\$700.00		1
10	WFLA	Local 6p News	6-630p		09/12/16 to 09/18/16	1x	---T---				
	WFLA			Th	09/15/16	:30	6:23 PM	DY301TVFLH	\$600.00		1
12	WFLA	NBC Nightly News WKDY	630-7p		09/12/16 to 09/18/16	2x	---11--				
	WFLA			Th	09/15/16	:30	7:00 PM	DY301TVFLH	\$1,500.00		2
	WFLA			F	09/16/16	:30	7:00 PM	DY301TVFLH	\$1,500.00		1

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Estimate Number	4730	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/25/16
Property	WFLA	Order #	932555
Account Executive	Katz Washington	Alt Order #	25286448
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	09/14/16 - 10/05/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	1177
Special Handling		Product 1/2	1769
		Agency Ref	IN9370/IN11002/IN14195
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WFLA	Local 7p News	7-730p		09/12/16 to 09/18/16	2x	---11--				
	WFLA			Th	09/15/16	:30	7:25 PM	DY301TVFLH	\$300.00		1
	WFLA			F	09/16/16	:30	7:26 PM	DY301TVFLH	\$300.00		2
15	WFLA	Late News M-Su	M-Su		09/12/16 to 09/18/16	1x	----F--				
	WFLA			F	09/16/16	:30	11:23 PM	DY301TVFLH	\$600.00		1
16	WFLA	Today Show Sa	657-10a		09/12/16 to 09/18/16	1x	-----S-				
	WFLA			Sa	09/17/16	:30	8:27 AM	DY301TVFLH	\$700.00		1
17	WFLA	Sa 6p News	6-630p		09/12/16 to 09/18/16	1x	-----S-				
	WFLA			Sa	09/17/16	:30	6:00 PM	DY301TVFLH	\$650.00		1
18	WFLA	Today Show Su	8-9a		09/12/16 to 09/18/16	1x	-----S				
	WFLA			Su	09/18/16	:30	8:56 AM	DY301TVFLH	\$850.00		1
19	WFLA	Local Su 9a News	9-10a		09/12/16 to 09/18/16	2x	-----S				
	WFLA			Su	09/18/16	:30	9:13 AM	DY301TVFLH	\$125.00		1
	WFLA			Su	09/18/16	:30	9:41 AM	DY301TVFLH	\$125.00		2
20	WFLA	Su 6p News	6-630p		09/12/16 to 09/18/16	1x	-----S				
	WFLA			Su	09/18/16	:30	6:14 PM	DY301TVFLH	\$850.00		1
21	WFLA	NFL Reg Season FB	NFL Reg Season FB		09/12/16 to 09/18/16	1x	-----S				
	WFLA			Su	09/18/16	:30	11:46 PM	DY301TVFLH	\$7,500.00		1
22	WFLA	Fri 10p Dateline	10-11p		09/12/16 to 09/18/16	1x	----F--				
	WFLA			F	09/16/16	:30	10:28 PM	DY301TVFLH	\$4,000.00		1

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Estimate Number	4730	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/25/16
Property	WFLA	Order #	932555
Account Executive	Katz Washington	Alt Order #	25286448
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	09/14/16 - 10/05/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	1177
Special Handling		Product 1/2	1769
		Agency Ref	IN9370/IN11002/IN14195
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WFLA	Fri 10p Dateline	10-11p								
23	WFLA	Notre Dame Football	Various								
					09/12/16 to 09/18/16	2x	-----S-				
	WFLA			Sa	09/17/16	:30	7:37 PM	DY301TVFLH	\$675.00		1
	WFLA			Sa	09/17/16	:30	11:19 PM	DY301TVFLH	\$675.00		2
24	WFLA	SNL	Sa 1130p-1a								
					09/12/16 to 09/18/16	1x	-----S-				
	WFLA			Sa	09/17/16	:30	1:16 AM	DY301TVFLH	\$1,500.00		1
					Sports ran late						
25	WFLA	Local News @ 6a	558-7a								
					09/19/16 to 09/25/16	1x	-T-----				
	WFLA			Tu	09/20/16	:30	6:29 AM	DY301TVFLH	\$300.00		1
26	WFLA	Local News @ 6a	558-7a								
					09/19/16 to 09/25/16	4x	--112--				
	WFLA			W	09/21/16	:30	6:23 AM	DY301TVFLH	\$300.00		2
	WFLA			Th	09/22/16	:30	6:52 AM	DY301TVFLH	\$300.00		1
	WFLA			F	09/23/16	:30	6:25 AM	DY301TVFLH	\$300.00		4
	WFLA			F	09/23/16	:30	6:43 AM	DY301TVFLH	\$300.00		3
28	WFLA	Today Show	657-9a								
					09/19/16 to 09/25/16	2x	-T-----				
	WFLA			Tu	09/20/16	:30	7:59 AM	DY301TVFLH	\$475.00		1
	WFLA			Tu	09/20/16	:30	8:52 AM	DY301TVFLH	\$475.00		2
29	WFLA	Today Show	657-9a								
					09/19/16 to 09/25/16	1x	--W----				
	WFLA			W	09/21/16	:30	8:50 AM	DY301TVFLH	\$475.00		1
30	WFLA	Today Show	657-9a								
					09/19/16 to 09/25/16	1x	---T---				
	WFLA			Th	09/22/16	:30	7:27 AM	DY301TVFLH	\$475.00		1
31	WFLA	Today Show	657-9a								

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Property	WFLA
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Sales Region	National

Order #	932555
Alt Order #	25286448
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	WFLA	Today Show	657-9a		09/19/16 to 09/25/16	1x	----F--				
	WFLA			F	09/23/16	:30	8:38 AM	DY301TVFLH	\$475.00		1
32	WFLA	Today Show 2	9-10a		09/19/16 to 09/25/16	1x	M-----				
	WFLA			M	09/19/16	:30	9:54 AM	DY301TVFLH	\$675.00		1
33	WFLA	Today Show 2	9-10a		09/19/16 to 09/25/16	1x	-T-----				
	WFLA			Tu	09/20/16	:30	9:27 AM	DY301TVFLH	\$675.00		1
34	WFLA	Today Show 2	9-10a		09/19/16 to 09/25/16	1x	--W----				
	WFLA			W	09/21/16	:30	9:26 AM	DY301TVFLH	\$675.00		1
35	WFLA	Today Show 2	9-10a		09/19/16 to 09/25/16	1x	---T---				
	WFLA			Th	09/22/16	:30	9:57 AM	DY301TVFLH	\$675.00		1
36	WFLA	Today Show 2	9-10a		09/19/16 to 09/25/16	1x	----F--				
	WFLA			F	09/23/16	:30	9:57 AM	DY301TVFLH	\$675.00		1
37	WFLA	Local 6p News	6-630p		09/19/16 to 09/25/16	1x	-T-----				
	WFLA			Tu	09/20/16	:30	6:09 PM	DY301TVFLH	\$500.00		1
38	WFLA	Local 6p News	6-630p		09/19/16 to 09/25/16	1x	----F--				
	WFLA			F	09/23/16	:30	6:22 PM	DY301TVFLH	\$500.00		1
39	WFLA	NBC Nightly News WKDY	630-7p		09/19/16 to 09/25/16	1x	M-----				
	WFLA			M	09/19/16	:30	6:51 PM	DY301TVFLH	\$3,000.00		1
40	WFLA	NBC Nightly News WKDY	630-7p								

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40	WFLA	NBC Nightly News WKDY	630-7p		09/19/16 to 09/25/16	1x	--W----				
	WFLA			W	09/21/16	:30	6:59 PM	DY301TVFLH	\$3,000.00		1
41	WFLA	NBC Nightly News WKDY	630-7p		09/19/16 to 09/25/16	1x	----F--				
	WFLA			F	09/23/16	:30	7:00 PM	DY301TVFLH	\$3,000.00		1
42	WFLA	Local 7p News	7-730p		09/19/16 to 09/25/16	1x	-T-----				
	WFLA			Tu	09/20/16	:30	7:10 PM	DY301TVFLH	\$300.00		1
43	WFLA	Local 7p News	7-730p		09/19/16 to 09/25/16	1x	--W----				
	WFLA			W	09/21/16	:30	7:24 PM	DY301TVFLH	\$300.00		1
44	WFLA	Local 7p News	7-730p		09/19/16 to 09/25/16	1x	---T---				
	WFLA			Th	09/22/16	:30	7:11 PM	DY301TVFLH	\$300.00		1
45	WFLA	Late News M-Su	M-Su		09/19/16 to 09/25/16	1x	M-----				
	WFLA			M	09/19/16	:30	11:29 PM	DY301TVFLH	\$600.00		1
46	WFLA	Late News M-Su	M-Su		09/19/16 to 09/25/16	1x	----F--				
	WFLA			F	09/23/16	:30	11:16 PM	DY301TVFLH	\$600.00		1
47	WFLA	Today Show Sa	657-10a		09/19/16 to 09/25/16	1x	-----S-				
	WFLA			Sa	09/24/16	:30	8:27 AM	DY301TVFLH	\$700.00		1
49	WFLA	Today Show Su	8-9a		09/19/16 to 09/25/16	1x	-----S				
	WFLA			Su	09/25/16	:30	8:56 AM	DY301TVFLH	\$200.00		1
51	WFLA	Su 6p News	6-630p								

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
51	WFLA	Su 6p News	6-630p		09/19/16 to 09/25/16	1x	-----S				
	WFLA			Su	09/25/16	:00			\$650.00	Credited	1
54	WFLA	Thur 10p Blacklist	10-11p		09/19/16 to 09/25/16	1x	---T---				
	WFLA			Th	09/22/16	:30	10:39 PM	DY301TVFLH	\$13,650.00		1
56	WFLA	Notre Dame Football	Various		09/19/16 to 09/25/16	1x	-----S-				
	WFLA			Sa	09/24/16	:30	5:24 PM	DY301TVFLH	\$2,500.00		1
107	WFLA	Local News @ 5a	5-530a		09/12/16 to 09/18/16	1x	---T---				
	WFLA			Th	09/15/16	:30	5:29 AM	DY301TVFLH	\$100.00		1
108	WFLA	Fri 9-11p Dateline	9-11p		09/19/16 to 09/25/16	1x	-----F--				
	WFLA			F	09/23/16	:30	10:16 PM	DY301TVFLH	\$8,000.00		1
<u>Aired Spots</u>				58							

<u>Gross Total</u>	\$74,850.00	
<u>Agency Commission</u>	\$11,227.50	
<u>Net Amount Due</u>	\$63,622.50	<u>Payment Terms 30 Days</u>

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